

February 2021 KCDG BoD Meeting

Date: Monday, February 8, 2021

Location: <https://us02web.zoom.us/j/86402231128?pwd=dmtXc09BUmBjK05ONHNrbHICK1RRQT09>

BoD Members present:

- Laura Hayes
- Pete Cashen
- Chris Timko
- Brent Siemers
- Kathryn Meyer
- Lupe Herrada
- Anna Hare
- Jack Lowe
- Brent Siemers

BoD Members Absent:

- Eric Eastwood

Others Present:

- Rhonda Crosby
- Stephanie Roberts
- Scott Reek

Meeting Began: 6:35PM

Ice Bowl Wrap Up – Scott Reek

- * Current Revenue from Ice Bowl 13,912.51 — Scott said he had another \$650 or so in revenue for deposit.
- * Current Expenses \$48.76, Scott said around \$2800 for merchandise. Other receipts?
- * Final receipts being delivered to Timko 02/09
- * Having everyone register online was a success and made tracking of incoming cash much easier.
- * Merchandising was most difficult portion to manage due to the pre-sale and online sale format.
- * Will work on better marketing beyond FB due to non-users.
- * Scott is willing to TD Ice Bowl but going forward would like to delegate in person administration to Board. Jack recommended Board delegate roles during Annual Club meeting vs. waiting for first meeting to allow for board coverage during Dec/Jan events.
- * Final 9 attendance dropped, most likely due to lack of social element.
 - What can we do to make final 9 more engaging while maintaining Covid Boundaries?
 - Anna – Final 9 comm seemed complicated, bit Scott stated that Covid restrictions were a big part of that.
 - Is there a need for a final 9?
 - Pro – This is beneficial for top competitors and engage with

Website – Rhonda Crosby & Dick Parker

- * Incident Report
 - Sat Jan 23rd discovered site was compromised.
 - Login attempts redirected user to unsafe site
 - Malware scan done
 - Malware files found a quarantine
 - Site came back and crashed again
 - Infection was much deeper than kcdg.org
 - Deeper scan and server cleanup made.
 - This included our old domain and archived forum
 - Hired website security to clean up and re-establish site
 - Finally repaired on 01/26/21
 - Additional security added due to depth of compromise
 - We now have a 3rd party security system in place
 - Currently scanning every 6hrs
 - Will reevaluate that as time moved on
 - Moved default log int to obscure location and all user passwords reset.
 - Few residual issues, such as calendar. Few things may need to be reinstalled.
 - Working on performance and optimizing speeds.

- * Anhyzer media will need to bill for 3rd party items.
 - \$399 for 3rd party scan service – includes pro service and expedite fee.

Diva Spring Feeva – Rhonda Crosby

- * Diva is back in 2021 for Sat May 8th.
- * Course has not been locked down due to Covid.
 - WyCo was considered, but course building is a challenge.
 - Rosedale is top contender with a possible second course.
- * Would like feedback on KC Diva Spring Feeva + WGE
 - Brings up challenges such as there must have two rated rounds
- * Rosedale has some own challenges
 - Busy Course
 - Down Under safety concerns
- * Tournament filled in less than a week
 - May be opening up waitlist
 - 30% of players are from OOT
- * WGE did open different options
 - Can use full weekend vs. sat only
- * League
 - Monday Night at Rosedale will happen this season
 - Many other Women's leagues are starting to pop-up

Women's Traveling League Proposal – Stephanie Roberts

- * Women's Traveling League – 6 Weeks, Pay-to-Play on Sunday Mornings @ 11am.
 - Swope
 - Bad Rock
 - Little Blue

- Water Works
- Hidden Valley
- Cliff Drive
- * Encouraged to pitch league due to KCWO women's enrollment
 - \$5 a week, \$1 ace fund.
 - Will promote KC Diva's League and Heartland Series.
- * Request
 - Waive Club Fee
 - UDISC League
 - Ask for Baskets to be shorted at Cliff

Club Recommendations:

- * Club would prefer that there not be an Ace Fund or do a dollar a night ace fund with CTP at end of night.
- * Club invited Stephanie to join club league as a league director handling back end cash/ace fund processing. Would also be a growth opportunity.
- * Pete recommended Steph includes Rosedale to make Marketing easier with DDKC.
- * Timko will be in touch to flesh out and determine how to proceed.

Friday Afternoon Tournament Series – Scott Reek

- * Flex-Start Friday Tournament Series
 - Would take place in both club and non-club courses.
 - \$20 entry - \$4 bucks split between KCWO and MAC and Swap out between other events like KC Diva. \$16 Payout to DDKC or TU Disc Golf
 - C-Tier PDGA event (no cash payout on am event)
 - All registration will be through Disc Golf Scene.
 - PDGA fees coming from voucher percentage
 - \$2-person ace fund to a pool. Will be using KC Mini ace pool as seen for this.
 - Will not compete with events already on PDGA calendar
 - Goal is to host events 2x – 4x per month and to raise \$2 per event 2x per week.
 - May begin around March 19th or March 27th but may start on the League Schedule or 04/01.
- * Club Support Requested
 - Not looking for items to be put on event as they're being scheduled faster than most events.
 - Would like to allocate Club Fees to Club event KCWO vs paying out to club.
 - Club requests that a minimum of \$1 per player, per event.

Club Member Merchandise – Pete Cashen & Laura Hayes

- * Eagle Products would be vendor is vendor that has produces quote.
 - May want to look at MO based vendor due to tax exempt status)
- * 440 Members at \$5.75 = \$2530.00
 - Free for new member
 - Distributed via 3-4 weekend days at courses around Metro or DDKC. Brent suggested distributing at Opening League Night.
 - Jack suggested quarterly issue after initial 400-500 out. Pete suggested leaving those future club member packs at DDKC.

- Sweatshirts could be stocked at DDKC
- Few colors will be selected/sourced through Club Page.
- * Motion to Approve \$2850 shirt budget by Laura Hayes, Seconded by Brent. All present – Aye.

NTDF Update – Chris Timko

- * Presented to NTDF
 - Couple New Member on the NTDF Board
 - Shared Positives
 - Largest Constraint is \$\$ in NTDF bucket
 - Will be less due to Hotel Tax Revenue drop
 - Final Decision will be End of Feb/Mar

League Update – Chris Timko

- * Has been emailing all LDs to ID LDs and days
 - Brent will not be able to run Rosedale
 - Scott will not be able to run Heritage (Tues)
- * UDisc will stay, but payouts will be going back to vouchers
- * AM pay will be going back
- * Swope League is up for discussion, though it was traditionally on Tuesday.
- * Board will be notified of Zoom call.

Event Requests – Lupe Herrada

- * Bride of Big Blue – Motion to Approve by Lupe Herrada, Seconded by Brent. All present – Aye.
- * Women’s Putting League – Not Enough information. Tabled until information is received

MO Report – Chris Timko

- * MOU for KCMO and Blue Springs have been submitted.
- * KCMO Contract extended through 11/01/2022 – Submitted by Jack and approved by KC MO Park board.

KS Report – Laura Hayes

- * Touched base with Pete and Scott in regard to JoCo MLU. Waiting on JoCo.
- * Mulch/Chips (6 truckloads) coming from P&R at Rosedale to assist with erosion control. May need to move pins out at some point to let ground head. Will keep track of that.

Financial Report – Anna Hare

- * Brent has walked through QB with Anna, but Anna would like an additional session.
- * Financial Report:
 - PayPal Balance - \$23,072
 - Commerce - \$5720
 - Total - \$28,792
 - Ice Bowl Donation amount out of that.

New Business

- * Add Tax Exempt status to Website
- * Review option of starting an Assistant League Director Mentorship Program.

Meeting Adjourned: 8:32pm

Next meeting: March 8, 2021