

May 2021 KCDG Board of Directors Meeting

Date: Monday, May 10, 2021

Location: meet.google.com/soh-enwn-hsw

BoD Members present:

Laura Hayes
Pete Cashen
Chris Timko
Brent Siemers
Lupe Herrada
Anna Hare
Eric Eastwood
Jack Lowe

BoD Members Absent:

Kathryn Meyers

Others Present:

Shawn Scheffler
Jerry Patterson

Meeting Began: 6:33 PM

New Business

Polarities Fundraising Discs: KCI Medallion – Shawn Scheffler

- * Terminal A was taken down in 2014 and floor medallions were removed
 - o First 39 were saved and will be put into new terminal
- * With new airport, medallions in other terminals will be removed.
- * Shawn reached out to artists for licensing and was given carte blanche to use the images for fundraising purposes, so long as a profit is not being made.
- * All 177 images can be used for fundraising purposes.
 - o KCDG would broadcast fundraiser discs across social media platforms
 - o KCDG would help connect charities and causes in need with the images for fundraising opportunities.
- * Medallion Art Styles
 - o Kansas City Iconography
 - o Space
 - o Geometric
 - o Native American Imagery
- * Business Plan is laid out through 5-year timespan.
 - o Marketing
 - o Production
 - o Distribution
- * Boards Suggestions
 - o Fundraiser Discs for Charity Tournaments
 - o Course Improvements of Courses with MOU's

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- * KCDG can focus on 3-5 causes that can use the images per year to avoid flooding the market
- * KCDG would want to proceed with an exclusivity contract that grants exclusive use of these images to KCDG.
- * Board will discuss what causes we would like to use these images for in this coming year and report back to Shawn in a Month.

Disc Golf Day – Tina Patterson

- * 32 people have pre-registered
 - o Shirts have been ordered for those people
- * Commemorative Discs available with KCDG logo
- * Tina would like a KCDG Board Member or two to attend and run a membership drive
 - o Two Board Members would be best to rotate/work in shifts
 - o 8am – 4pm would be target date
 - o Eric may be able to assist as he will be dropping off beverages for the event (approx. 8am to 10pm)
- * 7 total prizes available for CTP from Timko.
 - o Also have old Ace Race discs that can be donated if needed
- * Jerry would like to schedule time to go to club storage to get additional giveaways and clear out space for Club Grant Discs.
 - o Timko will set up a time with Jerry and Tina so they can pick items out from storage.
- * Jack will schedule a date to deliver baskets to Jerry and Tina for Disc Golf Day.

Rock the Lake – Eric Eastwood

- * Fundraiser at a course in Belton, MO – Course is not an MOU Course
- * Tournaments not usually available in the region in July, but Eric hosted an event that raised enough funds to put in some tee pads on the course.
 - o Will be running again this year to finish up double tee pads, tee signs, and maybe new baskets.
- * Asks:
 - o Club Water Jugs (Club is fine with this as long as the P&R Dept approves their use.)
 - o Selling Sponsorship Tee Signs and Permanent Sign Placements and would like Club to purchase a sign. 4 sponsors per sign.
 - 1 Spot on 1 Sign - \$100
 - 1 Spot on 3 Signs - \$300
 - Sole Sponsor on 1 Sign - \$400
- * KCDG is interested in Sole Sponsorship of a Tee Sign, provided that

Website Maintenance – Lupe Herrada

- * Revisit QR Code usage on club courses/signage
- * Add new signs on courses.
- * Geofencing or other marketing and outreach for the club
- * Emails Rhonda on the Contact Sheet
- * Timko will work on the 501c3 times

Attorney Changes – Timko

- * Club Attorney has left the firm of Chinnery, Evans & Nail and has taken a position with Commerce Bank.
- * Attorney has recommended that we remain at Chinnery, Evans & Nail as there are people at the organization that are familiar without work and are familiar with the sport/community.

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KC P&R Update – Jack Lowe

- * Terry Rynard, Current P&R Director will be retiring
 - o Roosevelt Lyons is in line to take over the Director Role
 - o Scott Wagner on the Park Board is a Disc Golf Advocate and former Ice Bowl Chili Judge.
- * Going to push on Swope Project agreement and KCDG Legal team will need to write up contract.
 - o Having a set contract will help minimize expense in the long term.
- * KCDG insurance will need to work with Doug's insurance team as he is a one-man operation.
- * Water Works – May need to remove a few trees on top and replace them with native bushes.
 - o Shoveling may not begin until next year
 - o No funding for additional train that would cut through a few holes, so that may not happen.
 - o Extra concrete money for new tee pads from P&R
 - o Asked P&R to address sinkhole on hole 5 – Someone fell into it during F3
 - o Asking parks for replacement of new trees that did not survive
- * Cliff Drive
 - o Trying to get railroad ties out to Cliff Drive for course improvement and if any leftovers will be sent to other courses

Outstanding Business

Code of Contact and Disciplinary Process

- * Brent and Timko are currently drafting policy.

Club Banners

- * Waiting on Pete Cashen to provide Banner Vector
- * Also needs artwork for banner

Club T-Shirt Distribution – Pete & Laura

- * Laura has T-Shirts in possession
 - o Current Member names are being marked off as shirts are collected by said members.
 - o Will be taking shirts to leagues in order to issue shirts. Same for Disc Gold Day.

Social Media Harassment (Administrative Findings) – Jack Lowe

- * Has not heard back from one of the parties.
 - o Club would like statement from responsive party in the event that the situation arises between the parties again.

Tax Exempt Status – Timko (Status has not changed)

- * MO status docs have been submitted, but not approved.
- * KS status docs have not been submitted as registration has not been approved.
- * ~\$412 in legal fees paid to attorney
- * Authorization number for non-profit bulk mailing obtained.

Treasurer's Report – Anna & Brent

Current Cash Balances and Expenses

- * Cash (in PayPal and Bank): \$59,032.27
 - o Does not include weeks for leagues with outstanding deposits.
 - o Less: Liabilities (Ace Fund & Tree Fund) \$2,673.63

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- * Diva Feeva Donation: \$500
- * Swing cross-state collaboration: \$300
- * Ice Bowl Donation \$11,500
- * KCWO Entry Fees and fundraising \$28,214.33
- * Swope Fundraising \$7,016.28
- * Subtotal: \$50,204.24
- * Total Available funds: \$8,828.03

KS Report – Laura

Course Coordinator Update

- * Laura has reached out to Course Coordinators to verify the status of the Course Coordinator.
- * Shawnee Mission Park and Wyandotte County Park do not currently have a Course Coordinator.

Rosedale

- * Trying to get more of a community around workdays at Rosedale
- * Josh Eagan shared that he needs a dolly that would help him with his work.
 - o Laura asked him to submit a link to a dolly for purchase or if he chooses to build it, he can send the Club an invoice for costs.
 - o As a club we need to be better about informing our Course Clean-up volunteers that the Club can help with expenses related to Course Clean-up.

Prairie Center

- * Invoice will be sent to club for Baskets/Sleeves

MO Report – Eric

Bad Rock

- * Kujo requested materials cost for benches and may be tackling additional projects.

Blue Springs

- * Mulch spreading and course prep performed for an event this past week

Pleasant Hill

- * Course is in good shape

Blue Valley

- * Two Baskets stolen from BV. Baskets are city baskets and replacement are a P&R responsibility.
- * No updates from P&R.

Water Works

- * Workers Memorial – P&R Disclosed a possible change back in 2014
 - o KCDG would like a heads up
- * Pete played WW a few days ago and trash cans are overflowing.
 - o Jack Lowe got trash bags out to Bowen a few days ago.

Leagues

- * Eric Has asked Timko for giveaway discs for league; Timko stated discs for league use are available and pick-up can be scheduled with him.

Meeting Adjourned: 8:13 PM

Next meeting: June 14, 2021